ECONOMIC SUMMIT AGENDA & BREAKOUTS

8:15 – 8:45 AM	Check-In, Coffee & Networking
8:45 – 8:50 AM	Welcome & Opening Remarks
8:50 – 9:15 AM	Opening Inspiration: *Connection to Place* — Lyle Nelson, Local Olympian
9:15 – 9:45 AM	*Statewide Perspectives on Tourism & Visitation* — Jeremy Chase, Visit Idaho
9:45 – 10:15 AM	*Regional Tourism & Visitor Updates* — McKenzie Kraemer, Meadowlark Marketing
10:15 – 10:30 AM	Morning Break
10:30 – 11:15 AM	*Public Lands & Recreation: Partnerships & Shared Responsibility* — Panel Discussion
11:15 AM – 12:00 PM	*Voices of the Hospitality & Recreation Workforce* — Panel Discussion
12:00 – 1:00 PM	Lunch & Networking
1:00 – 1:55 PM	Breakout Session I — Choose One of Five Sessions
1:55 – 2:00 PM	Transition Between Breakouts
2:00 – 2:55 PM	Breakout Session II — Choose One of Five Sessions
2:55 – 3:10 PM	Afternoon Break
3:10 – 4:00 PM	Concluding Keynote: *From Pressure to Prosperity* - Jordan W. Smith, Ph.D., Institute of Outdoor Recreation and Tourism, Utah State University
4:00 – 4:15 PM	Closing Remarks & Key Takeaways
4:15 PM	Summit Concludes
4:30 – 6:00 PM	Networking Social — The Cedars Lounge, Evergreen Hotel, All Are Welcome!

BREAKOUT SESSIONS - Five options, Two rounds. Choose one session per round.

Session I: 1:00 – 1:55 PM | Session II: 2:00 – 2:55 PM

- **Holy Shift! Your Message Needs A Makeover - Bring a Challenge, Leave with a Plan** I Erin Greaves and McKenzie Kraemer
- **Realities of Seasonal Employment** I Vonna Torrey and Rachel Wessel
- **Investing in Child Care - How Employers and Communities Can Share the Cost with a "Tri-Share" Approach** I David Yanoski, Ed.D. and Trace McKellips
- **Courage to Connect - Strengthening Support Systems in Our Communities** I Ignite Idaho, Redside Foundation, WCM Youth Advocacy Coalition/Hope Squad, and Rise Up 2 Thrive
- **Why Water Matters - Water Quality and Water Research in the Region** I Valley Soil & Water Conservation District and Friends of Lake Cascade