



## WCMEDC 2024 ECONOMIC SUMMIT SPONSORSHIP: "Cultivating rural resilience"

The West Central Mountains Economic Development Council is pleased to host our 7th annual Regional Economic Summit this fall at a BRAND NEW location at Tamarack Resort! Last year, we took a survey of attendees and we listened to your feedback to rotate the location throughout the region. For the very first time, we are excited to host our summit at Tamarack Resort's Arling Center, with a concluding social networking event onsite as well. Please join us Monday, November 4th for this once a year, all-day event!

**MONDAY, NOVEMBER 4TH, 2024. This year's theme: "Cultivating rural resilience."**

With that, we are actively seeking sponsors to make this 2024 Economic Summit a valuable day for our region and invite you to help make this possible and affordable through sponsorship. The summit planning team is lining up a dynamic day of networking, guest speakers, resource connecting, and attendee engagement that includes important topics such as the release of our regional housing needs assessment results, a sustainable recreation panel, resiliency training with Boise State University's Hazard Climate Resilience Institute that includes facilitated group exercises and participation, an overview of regional planning initiatives, City of Cascade's exciting geothermal expansion project, workforce efforts, and more. This will be a day of celebrating what we are doing in the areas of planning, resiliency, and sustainability, and looking to the future of where we want to go to ensure our success.

*Sponsorship is key to our summit success. Interested in joining the effort, while also promoting your business or organization? There are several opportunities to contribute which are outlined below. Come celebrate your community and colleagues, while leaving with new and expanded resources to take home with you.*

### DETAILS:

- **LOCATION:** Tamarack Resort, Arling Center
- **DATE:** Monday, November 4, 2024 (all-day programming with optional concluding social event)
- **GOALS FOR THE DAY:**
  - Obtain bigger picture context of challenges & opportunities
  - Empower our local business owners and local governments.
  - Enhance regional collaboration and support.
  - Gain further awareness of current efforts underway.
  - Leave with positivity, hope, and optimism for our future.



# Sponsorship Break-Down

Level	Cost	Tickets	Experience	Advertising
Community Sponsor	\$100	one (1)	snacks, beverages, lunch, & cocktail hour	logo slide on main screen, basic Summit program sponsor listing
Social Sponsor	\$250	two (2)	snacks, beverages, lunch, & cocktail hour	logo slide on main screen, basic Summit program sponsor listing, and listing in thank you ad in The Star News
Business Sponsor	\$500	four (4)	snacks, beverages, lunch, & cocktail hour	logo slide on main screen, acknowledgment in the Summit program, and listing in thank you ad in The Star News
Speaker Sponsor	\$1,000	six (6)	snacks, beverages, lunch, & cocktail hour	higher profile sponsor promotion in the Summit program, logo slide on main screen, bolded listing in thank you ad in The Star News
Corporate Sponsor	\$2,500	eight (8)	premier table placement, snacks, beverages, lunch, & cocktail hour	business feature in the Summit program, logo slide on main screen, dedicated social media post, display of company banner at summit, acknowledgment on website, bolded listing in thank you ad in The Star News

Interested in sponsorship? Please visit our website ([www.wcmedc.org](http://www.wcmedc.org)) or reach out to Lindsey Harris ([admin@wcmedc.org](mailto:admin@wcmedc.org))