



WEST CENTRAL MOUNTAINS

ECONOMIC DEVELOPMENT COUNCIL

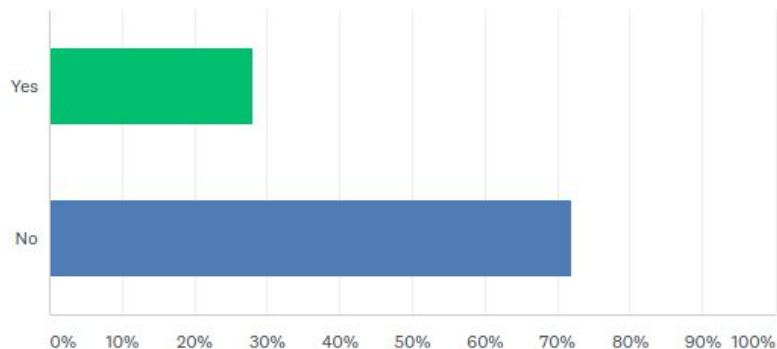
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WEST CENTRAL MOUNTAINS FOOD DELIVERY SURVEY DATA

WHAT WE LEARNED: Generally, residents are supportive of food delivery service and believe it can be done safely amid the coronavirus crisis. A low percentage of respondents have used food delivery apps, likely due to the fact that these apps have generally not been adopted by local restaurants. Most residents would be willing to pay about \$5 for food delivery, and the target audience is 35-64 years of age. McCall residents were generally more engaged with food and retail delivery options than other communities sampled. Food delivery seemed to make sense for folks who were ordering meals under the \$15/person threshold, and Fridays were the most desirable day to order a meal out. Below we highlight the first 100 responses to the survey. NOTE: This survey was done with objectivity in mind, but is by no means a complete picture. It is for information purposes only. Should a restaurant or retailer choose to use this data to alter or update their operating structure, there are no guarantees the trends in this survey will hold true now or in the long term, and it is vitally important that all food safety and operating procedures set forth by the Central District Health Department are strictly followed.

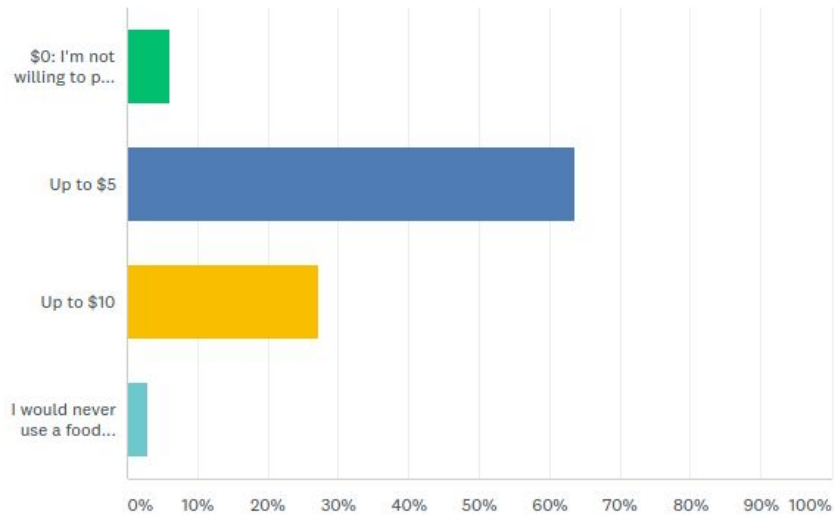
Have you ever used a food delivery app service like Uber Eats or Door Dash?

Answered: 100 Skipped: 0



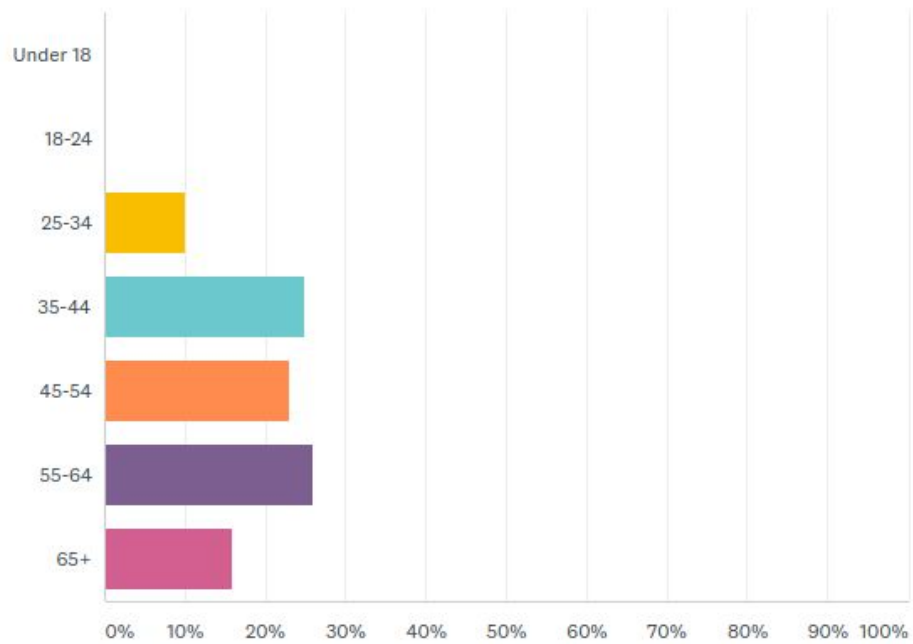
What is the most you're willing to pay for meal delivery service (not including the price of food and tip) from your favorite restaurant?

Answered: 99 Skipped: 1



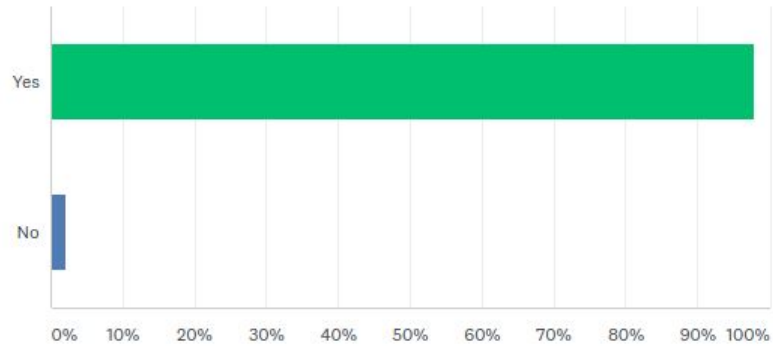
What is your age?

Answered: 100 Skipped: 0



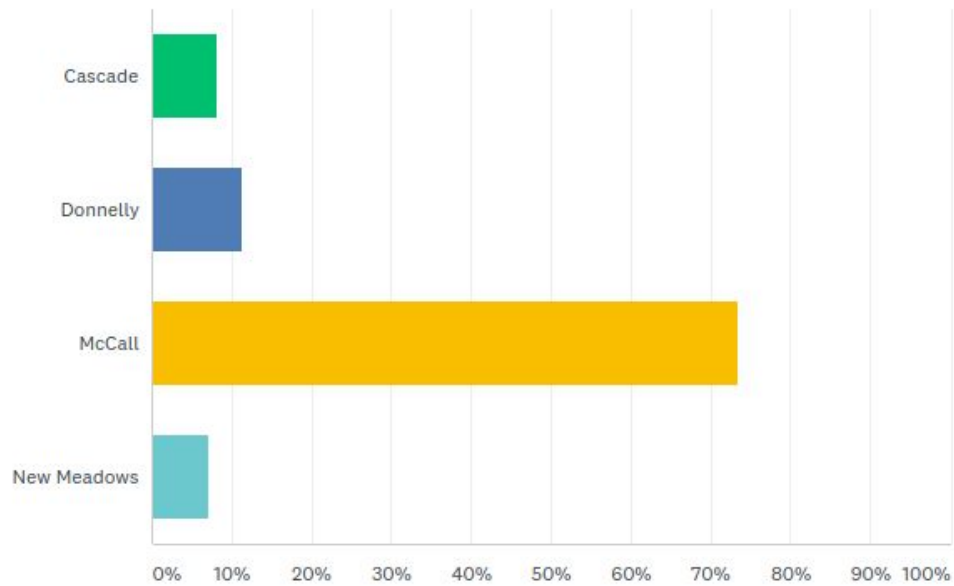
Do you support local restaurants making safe, sanitary food delivery service available either through a convenient app or through their regular staff?

Answered: 99 Skipped: 1



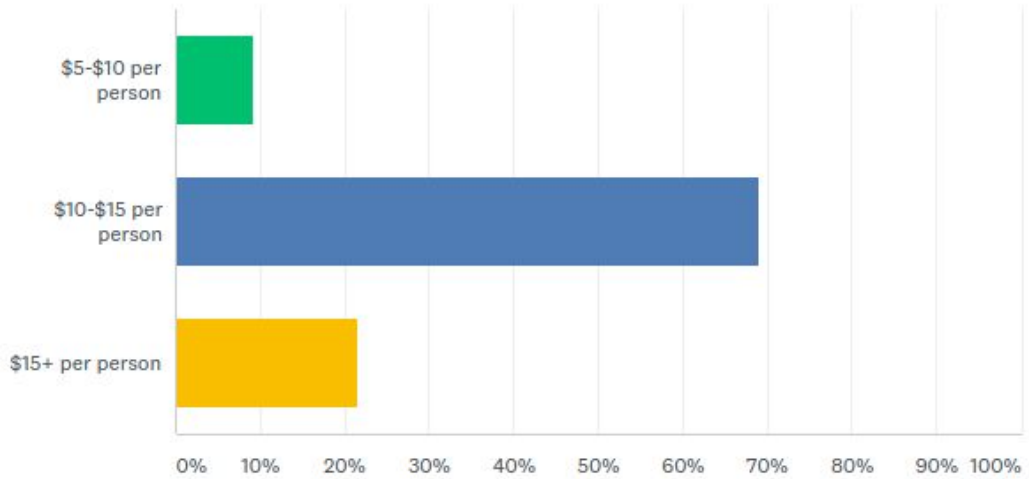
Which town do you consider home base?

Answered: 98 Skipped: 2



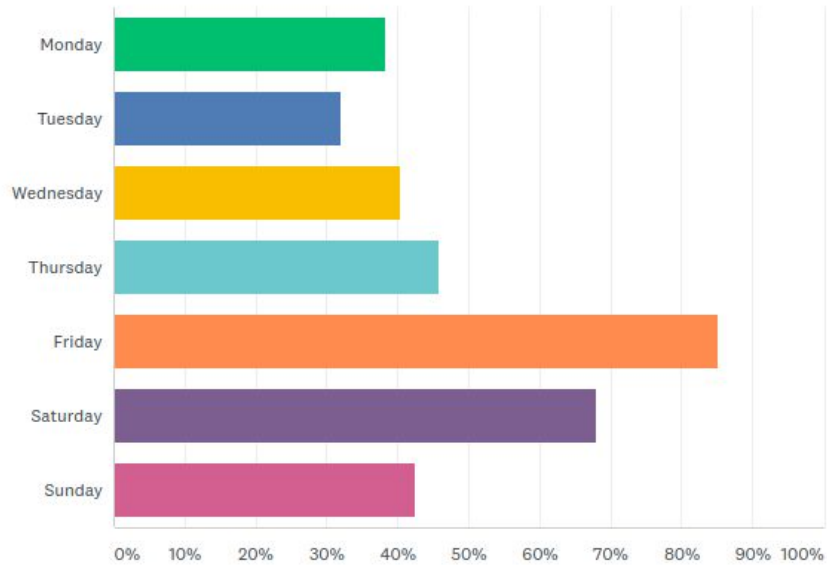
What price point for a meal do you typically order?

Answered: 97 Skipped: 3



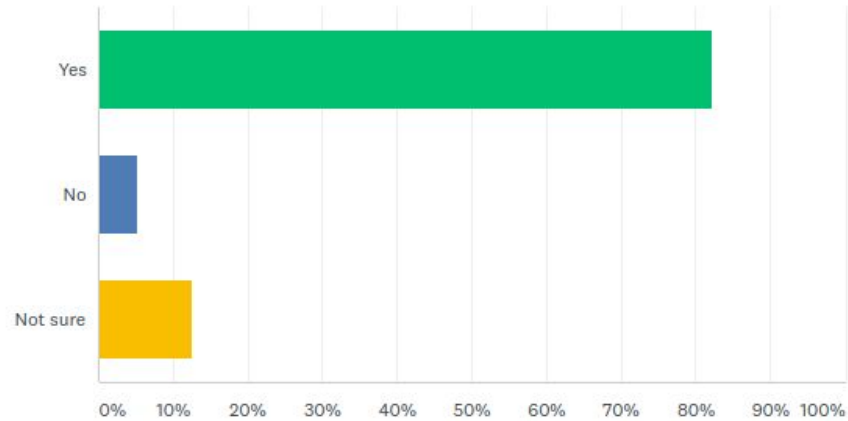
Which day(s) of the week are you most likely to order a meal out (for pick up or delivery)?

Answered: 94 Skipped: 6



Do you believe restaurants who carefully follow Central District Health Department guidelines can provide safe, sanitary food to the public during the time of Coronavirus?

Answered: 96 Skipped: 4



Are you interested in online shopping and delivery options from local non-food retail stores as well?

Answered: 96 Skipped: 4

