



## WEST CENTRAL MOUNTAINS

ECONOMIC DEVELOPMENT COUNCIL

Valley County · Cascade · Donnelly · McCall · Meadows Valley

2019 PLAN: <https://wcmcdc.org/wp-content/uploads/2019/01/2019-Work-Plan-2.pdf>

### **2020 STRATEGIC FRAMEWORK/DELIVERABLES:**

- **RECREATION:**
  - Regional pathways and conservation coordination and facilitation (LONG TERM), complete with a recreation workshop with National Parks Service
  - Packer John State park master planning--coordinate with City of New Meadows, Adams County--Scenic Byways for grants and Weiser River Trail stakeholders
  - Regional recreation-transportation-pathways grants coordination for current projects (SHORT TERM): Idaho Walk Bike Alliance, National Parks Service, local partners
  - Valley Adams Planning Partnership transportation committee--EDC working on non-motorized and Delta James will facilitate motorized efforts
  - Weiser River Trail feasibility grants
- **WORKFORCE DEVELOPMENT/TRAININGS:**
  - Co-working space in McCall--partnerships and business incubation
    - Mapping and branding of spaces for co-working
    - All libraries
    - Explore additional location in New Meadows
  - Workforce development next steps and mapping: CTE, CTS, Community Ed, Extended Studies--map it all out and set resources and processes
  - Coordinate partnership for BSU extended studies development
  - 2 local SBDC/SBA trainings alongside partners
  - Culinary training 2.0 in Cascade
  - Association of general contractors construction pre-apprenticeship
- **SCENIC BYWAYS:**
  - Scaling up our resources for scenic byways

- Tie in to the recreation workshop in the spring
  - Define long range goals for byways subcommittee
- INFRASTRUCTURE/COMMUNITY:
  - Create a regional game plan for broadband in the vein of McCall's effort, accounting for the state taskforce's recommendations--next steps and resources, following the 2020 legislative session and the state hiring a new broadband administrator at Dept. Commerce, if funded
  - Gem grant administration for Yellowpine and North Lake
  - Housing--promotion of incentives and white paper elements and resources
  - Speed limit revisions in Cascade and Donnelly
  - Parking and wayfinding in Cascade
  - Assist with cultural and arts SWOT with Idaho Commission for the Arts
  - Build a database of civic campus properties that could be used for community events and workforce training (McCall 2020 contract component)--Include GIS component and web asset where available
  - Promoting said databases and getting the word out about our housing data
  - Recycling partnership effort with retailers and government--McCall Area Chamber strategic initiatives
  - Finish asphalt application at bus kiosk in Cascade
- ADMINISTRATION/COMMERCE:
  - Marketing/PR/Website--promote programs and partnerships as needed, along with general branding of WCMEDC
  - EDPro grant
  - Fundraising and outreach
  - Additional program grants, a la carte
  - Economic Summit 2020--Shore Lodge or Tamarack
  - REDI CEDS work for region 3 economic development district re-establishment: January and March meetings, plus data collection and work with Western Alliance (survey creation, etc.)
  - Building a database of available property to go with the incentives matrix--GEM State prospector--attend MCAR Spring Luncheon
  - BRE/Business attraction (Commerce grant requirement); 50-100 business target: Strategic business attraction: clusters, recreation, natural resources, healthcare, entrepreneurship based on data
  - Opportunity Zone stakeholder meetings and outreach (City of McCall contract; Donnelly and New Meadows options as well)
  - Trainings: IHFA Conference on Housing and Economic Development, Idaho Economic Development Association spring and fall conferences, Northwest Community Development Institute summer training
- MCCALL 2020 CONTRACT:
  - Economic summit sponsorship

- Revitalization outreach with property owners, developers and businesses downtown--working alongside Commerce and partners
- Housing workshop with developers and stakeholders
- Civic campus analysis for CTE regionally