



WEST CENTRAL MOUNTAINS

ECONOMIC DEVELOPMENT COUNCIL

Valley County · Cascade · Donnelly · McCall · Meadows Valley

2019 Work Plan--items of importance that we will continue to work on in 2019 and in the future.

KEY:

- TOP PRIORITIES--items we should heavily focus on
 - MEDIUM PRIORITIES--items we should make time for, if capacity allows
 - ON OUR RADAR--long term planning items
-
- Events:
 - 2019 Economic Summit
 - Broadband workshops
 - Apprenticeship Fairs in each school district (3) with Labor
 - SBDC trainings X 2
 - Starting a business/writing a business plan--open house for entrepreneurs
 - TBD for economic summit
 - Research:
 - Housing survey by-industry demand
 - Events Center Economic Feasibility Study
 - Refugee recruitment--Dept. Of Labor
 - Administrative:
 - Website upgrades/updates
 - Marketing/public relations
 - Promote local businesses
 - Play to stay
 - Print ads
 - Promote events
 - Participate in content creation through IEDA and chamber newsletters
 - Open meetings compliance
 - Scheduling
 - Answering calls

- Annual, monthly and weekly reporting
- Payette River Scenic Byways administration
- Payette Water Basin Water Trails administration
- Programming:
 - Community centers as training centers/apprenticeship hubs
 - Pathways:
 - Get community feedback on IMBA study, county ordinance in place, start looking for trail \$\$\$
 - Complete signage and find additional marketing opportunities and funding for ADV biking
 - Apprenticeship promotion at the industry level with Labor
 - Broadband
 - Dig once collateral piece for region
 - Regional conference in the spring
 - Mobilize community level discussions with primary stakeholders
 - What do you want to see?
 - What questions do you have?
 - Master plan for region--mapping assets, opportunities and challenges--work with Commerce
 - Execute improvement plan--build out a beta neighborhood--need to figure out middle mile (IRON likely solution)
 - Workforce Development
 - Coordinate local curriculum opportunities with school districts and seek CTE dollars for at least one district to expand offerings
 - Secondary analysis of opportunities
 - Socialize areas for strategic enhancement with stakeholders
 - 2 new apprenticeships that serve students
 - Promote/educate within the communities and at the industry/chamber level
 - Housing
 - Housing collab of businesses/orgs
 - Govt. and stakeholder facilitation, promotion within developer communities
 - Leverage Gem State Prospector for opportunities and incentives
 - Expand incentives page, facilitate projects (ongoing), complete asset database, complete industry survey RE housing type, cost and lifestyle metrics
 - Marketing piece from white paper
 - Tax incentive for ADU's to County Commissioners
 - Transportation strategy and impact planning
- Business Retention & Expansion:
 - 75 businesses visited
- Business Attraction:
 - Woody Biomass activation plan from go-to-market strategy--recruit entrepreneur/partners
 - Rec District ballot completion, May
 - Expand on local food initiative--geothermal gardens in Cascade
 - Teleworker recruitment through Play to Stay
 - Continued capacity building with existing placemaking platforms (like pathways)
- Grants:
 - EDPro Grant
 - Ponderosa Center Economic Feasibility Study

- GEM grants:
 - Yellowpine water system repair
 - Northlake septage retrofit
- Complete administration for Laura Moore Cunningham grant
- Capacity for 1-2 more moderate grant opportunities, as needed