



IDAHO'S TOTAL SOLAR ECLIPSE 2017



TIPS FOR IDAHO BUSINESSES

On **August 21, 2017** Idaho will experience its first total solar eclipse in 38 years. The “path of totality,” where the eclipse will occur, passes right through the heart of our state. Hotels are already selling out and communities in the path are expecting a huge influx of travelers -- anywhere from **100,000 to 1 million** or more across the state.

These visitors present a huge economic opportunity to Idaho businesses and communities, and our goal is for everyone to be ready to ensure a smooth week (or longer) of visitors. You can expect visitors to start arriving in your area as early as August 17, so we recommend starting preparations early.

EXPECT MORE CUSTOMERS

Grocery stores, gas stations, hotels, restaurants, transportation services, coffee shops, retail stores, urgent care clinics, and other business establishments will experience an increase in business. Ensure you have **adequate staff**, factoring in possible overtime; stock up on water, sanitary items for **public restrooms**, and sufficient products and supplies to ensure business traffic flows smoothly.

BE READY FOR MORE CASH TRANSACTIONS

With increased credit card transactions, processing times may increase. Consider backup tills to accommodate more cash transactions. If you have an on-site **ATM**, consider increasing the on-hand cash amount in advance.

FUEL UP

Encourage employees to **fill their gas tanks** prior to visitors arriving in the area to ensure their ability to get to work. Fuel stocks could become overtaxed, so gas stations should also plan accordingly for more customers and the possibility of running out of gas.

TALK TO SUPPLIERS

Plan ahead with your supplies to ensure **delivery schedules** during the weeks leading up to, and during the eclipse. Suppliers may need to consider the impact of **increased traffic on rural roads**.

DISPLAY SAFETY INFORMATION

Be aware of current **camp fire restrictions** and **road conditions** in your area, and consider sharing and posting **fire prevention** tips and materials in your business. Out-of-town visitors may be camping and not aware of restrictions, so any additional education materials could have a profound impact on Idaho lands.

We also recommend being aware of, and posting, local emergency contact information in addition to **9-1-1**.

GET INVOLVED

Partners in your community are working hard with state and federal entities to ensure this event is as safe and successful as possible. Please consider **joining the team**. To get involved, contact:

Megan Hill / (208)780-5152 / megan.hill@commerce.idaho.gov

ADDITIONAL RESOURCES

Idaho Commerce is committed to ensuring our communities and businesses are prepared for the 2017 total solar eclipse.

We have prepared a **community planning white paper** located on our website: commerce.idaho.gov/eclipse. Please review it to see how it may help you prepare.

There will be opportunities for **community workshops** along the path of totality. If you or anyone in your community is interested in hosting or attending a planning and preparedness workshop, please contact us for more information.

We hope you enjoy this amazing educational and historical opportunity happening in Idaho!